



BALLSBRIDGE UNIVERSITY, BU school of Business

1 YEAR Executive MBA

COURSES OUTLINES.

Courses/Modules

The courses are traditional and online, and presented in 8 modules:

Economic Environment of Business 30 credits

Human resources management 30 credits

Management and organizations 20 credits

Corporate governance 10

Public policy 10 credits

Quality management 30 credits

Strategic management 30 credits

Research methods and thesis 20 credits

Award: Executive Masters of Business Administration

Total credits 180 credits ECTS 90 credits

Level: BQF level 7 equivalent of QCF L7

Award Status: chartered autonomous award

Award: Ballsbridge University

Mode of Delivery: Online or BU Affiliate campuses

**Info of BU: Autonomous Awarding Body chartered By Commonwealth of
Dominica**