



Ballsbridge University

DBA curriculum is delivered under the approval of the commonwealth of Dominica Statutory Laws and Orders 65 of 1996 which approved Ballsbridge University as an Awarding Body.

The Quality assurance is monitored by the Board of Quality standards as an Accredited Member. The DBA course is professionally accredited by the institute of management specialist UK.

The DBA is a professional qualification for those who are senior managers or who wish to move into senior management positions. It provides the knowledge and understanding which underpins the Level 8 or UK QCF Level 8 in Management in that it develops the skills of practising managers.

Entry Requirement

Applicants should have a MBA or MSc or hold a Professional Development Diploma at level 7 in Management with 5 years experience at management level.

How long is this course for?

Part-time or full time course is taught in our module campus and the duration is three Years. The courses are modules Base courses and each module courses would need to be passed before qualification can be achieved. An assessment would be carried out in each module course and students would need to write reports between 3 to 10 thousand words on each module before the module can be passed.

Course Code: DBAL8

Program Administrator: Prof.Dr.I.charles,FBQS(hon),FICP,FIMBA

Objectives: The DBA degree program is intended to develop the student's ability in advanced academic study, practical research, and professional expertise in business administration. The program aims to cultivate leadership in modern global and green

business development and management. Research emphases are in the fields of global economy, finance, business decision making, green business policy and strategy, as well as broad digital business intelligence and e-business applications.

Background Preparation :Students admitted into the DBA degree program are required to have proper business background preparation for taking the graduate level coursework. The student must clear all deficiencies before taking the degree required courses. A student with deficiency in any required background subject is required to clear it by taking and passing the appropriate preparatory module course. With advance approval by the academic review committee, the student may be allowed to take a proficiency Assessment to clear any deficiency subject.

DBA Required course for Graduation

A minimum of **320 credits** are required for the DBA. The student must meet prerequisite requirements when taking any of the following courses.

Curriculum of the DBA course

Core Stage

Principle of Research

30 credits

Research Methodology and Design

30 credits

After successful completion of the two module a research topic and a proposal should be submitted to the supervisor.

Specialization Stage

Corporate Finance and Governance

30 credits

Managerial Economics

30 credits

Strategic Leadership

20 credits

Human Resources Management
30 credits

International Marketing
30 credits

Operations Management
15 credits

Business law
15 credits

Dissertation Stage

Dissertation 90 credits

A Dissertation Committee (DC) approved by the Doctoral Advisory Committee must Approve the student doctoral research proposal . The doctoral candidate is required to earn a minimum of **90 credits** in the work towards completion of doctoral dissertation to meet the graduation requirement. Dissertation proposal presentation and dissertation defence requirements are needed before a student can graduate.

Total credits of the DBA programme is 320 credits

How do I apply?

Complete an online application with your CV and submit it online to the Admissions Office . Applicants will be required to attend an interview on the phone.

Courses Developer and Approval/Accreditation : Board of Quality Standards (BQS)

Award : DBA

Awarding Body: Ballsbridge University

Professional Accreditation: Institute of management specialist UK

Detail of the syllabus

Principle of Research

This course introduces students to the field of research. It examines in depth the research process and introduces doctoral candidates to the various aspects of doing scientific research, providing practical advice and insight in the field. Topics covered include hypothesis formulation and theory construction, data collection techniques, ethical issues in research, and research design.

Upon completion, participants will be able to distinguish amongst the different types of research, be aware of the tools used and their relative roles and reliability. Participants will review the steps to be undertaken in the research design, writing, and the steps in publishing the results. This is a very practical course aimed to guide participants through the work that lies ahead of them .

Research Methodology & Design II

The Research Methods course is divided in two parts, which will provide participants with a solid foundation and valid frameworks to accomplish their research goals:

The first part of the course examines two methods of approaching research, namely qualitative research and behavioural research. Topics covered include the criteria for valid and reliable research, the advantages and disadvantages of different research strategies, electronic and paper tools for searching literature, research methods - observational, survey, experimental, general writing techniques, writing style, data analysis, and data presentation.

The second part of the course will examine the fields of quantitative and econometric research. Topics covered include scientific methods, cognitive guidelines, quantification and standardization in survey research, reconciling practical and scientific requirements for creating valid and unbiased surveys. Part two will examine research tools and applied econometrics, regression analysis, estimation procedures, hypothesis testing, time series modelling, and forecasting.

The course will permit participants to distinguish between the different methods of collecting, analyzing data and the research techniques to be used for optimum results. Thus a wide range of concepts and methods for observing, interviewing, recording and analyzing field data shall be covered, exposing the learner to quantitative and qualitative methods, and the ethical considerations in qualitative research practice. Furthermore the course will provide a solid understanding of statistical tools used in empirical analysis and will allow the participants to develop solid analytical skills. Additional emphasis will be put on the process of rigorous formation of research questions and research design. This course focus on establishing the students as competent researcher .

Corporate Finance and Governance

This module is an analysis of financial structures and the evaluation of the underlying real assets; global strategic planning and controlling; corporate governance structures; legal matters and global tax structures; international corporate policy formulation; international money and banking. Topics further include capital structure, executive compensation, diversification and restructuring, bankruptcy, venture and private equity.

Managerial Economics

Managerial economics is the application of economic theory to managerial issues. Practitioners – Nestle executives, McKinsey consultants, Credit Suisse First Boston investment bankers - often rely on economic analysis when they tackle business issues or make important strategic decisions. Elements of managerial economics can be found in all aspects of business activity, such as production, pricing, financing, management, and strategy.

Strategic Leadership

The module is an in-depth analysis of corporate strategies; net-structuring; strategic decision making, and alliances building; market niches and organizational capabilities; corporate leadership, knowledge management and diversification strategies; implementation and enforcement of organizational changes within small firms and across corporations. We explore further the processes of creativity and innovation work and their applications.

HR& Performance Management

This course comprehensively addresses the complex and multidimensional subject of measuring, managing, and improving performance through the application of management control systems (MCSs). The discussions assume an advanced level of knowledge of management accounting, and practical professional experience. The course presents an all-encompassing framework within which to consider management control issues. It also presents the needed technical subject content and summaries of the relevant research literature. Most importantly, the course supports participants in applying their gained skills to specific decision-making situations. This is done with real world examples and an extensive set of case studies, which reflect the complexity that managers face when using performance measurement frameworks. While standard theories primarily focus on the use and effects of "financial results controls," this course also well describes situations where financial controls are either not effective or are actually counterproductive and discusses alternatives that managers can use in those situations. All topics on human resources management are taught which include HR policy planning ,advance recruitment and selection methods.

International Marketing Management

The course examines the marketing environment from an international perspective, analyzing the cultural, economic, political, and legal issues that the contemporary professional faces. Topics include globalization; foreign market assessment, selection and analysis; global product policy; global advertising and promotion; channel management and logistics for global marketing; coordination, selection of representatives and establishing of wholly owned operations.

Operations management

The operation management course will look at all topics of operation management which include supply chain management, customer service management, inventory management ,procurement.

Business Law

The business law course cover the topic on property law ,agency law ,contract law, Sales contracts , commercial law.

Dissertation

An academic written dissertation of the systematic study of a significant problem that follows a coherent methodology, independent research, and comprehensive thinking is prepared for the dissertation committee. A dissertation supervisor (typically a Ballsbridge University faculty member) accompanies and supervise the student's work, closely checks the progress, and takes on academic Responsibility before the dissertation is submitted to the review committee. A dissertation should be a minimum of 40-100 thousand words. The dissertation is subject to oral defence through the phone.

Assessment

Students are required to complete the modules and pass them separately. To pass the module a written report about 3-10 thousand words is required for each module.