



Ballsbridge University

BBA curriculum is delivered under the approval of the commonwealth of Dominica Statutory Laws and Order 65 of 1996 which approved Ballsbridge University as an Awarding Body .

The Quality assurance is monitored by the Board of Quality standards as an Accredited Member .

Graduate Diploma in Management/BBA in Business Administration

Who is this course for?

The Graduate Diploma/ BBA is a professional qualification for those who are junior managers or who wish to move into Middle management positions. It provides the knowledge and understanding which underpins the Level 6 or UK QCF Level 6 in Management in that it develops the skills of practising managers.

This course emphasises the practical aspects of a manager's development, encouraging critical, clear and innovative thinking about 'good' and 'best' practice. The teaching styles and assessment methods require you to engage as an active participant in improving and developing your distinctive management skills, knowledge and behaviour.

The courses are located in our Moodle Campus and each module course would need to be passed separately and students would need write an assignment about 6 to 10 thousand words to complete the one module Course .

How long is this course for?

Part-time or full time course is taught in our module campus and the duration is one to three Years . The courses are modules Base courses and courses would need to be passed before qualification can be achieved.

Entry Requirement

Applicants should have a HND/C or hold a Professional Development Certificate Level 5 in Management with 5 years experience at management level

What will I study?

Semester 1

FIN 400 International Finance (10 credits)

MKT 400 Strategic Marketing (10 credits)

MIS 400 Managing Information Systems (10 credits)

MGT 400 Negotiation Skills (10 credits)

ACT 400 Cost Accounting (10 credits)

ENG 400 Commerce (10 credits)

Semester 2

FIN 400 Financial Planning and Budgeting(10 credits)

MGT 400 Strategic Leadership and Change(10 credits)

BUS 400 Business in a World Economy (10 credits)

MKT 400 Cases in Marketing (10 credits)

FIN 340 Cases in Finance (5 credits)

ENG 400 Communication (5 credits)

THE 400 Thesis (10 credits)

Attendance Part Time or Full Time How will I be assessed?

A wide variety of teaching and learning strategies are employed to ensure that students not only acquire knowledge but are also presented with opportunities to develop and apply higher level skills of analysis and critical evaluation.

A variety of methods are used, including assignments and a final project based in your own organisation. Additionally there will be presentations, examinations, reflective reports, and simulations.

What can I do after the course?

BBA strategic Management is a recognised qualification in its own right. Learners can also gain membership of the professional bodies . BBA holders are eligible for entrance into MBA Programmes

How do I apply?

Complete an online application with your CV and submit it online to the Admissions Office . Applicants will be required to attend an interview on the phone .

Where can I study this course?

Online Moodle Campus . Our Moodle campus is an advanced learn management system

Course Assessor : Prof .I. Charles,DBA,DSc,FBQS(Hons),FICP,FIMBA

Course Director : Dr.J. Charles ,FICP,FBQS

Dr. O Martin , FBQS

Courses Developer and Approval/Accreditation : Board of Quality Standards (BQS)

Award : BBA (Bachelor of Business Administration) and student who do not complete a thesis work but preferred a project work would be awarded a graduate diploma .

Awarding Body: Ballsbridge Business School in association with the Ballsbridge University

Course Code BBAL6

Grading System

A+ 97-100% 4.0 Excellent

A 93-96% 3.8

A- 90-92% 3.7

B+ 87-89% 3.3 Good

B 83-86% 3.0

B- 80-82% 2.7

C+ 77-79% 2.3 Satisfactory

C 73-76% 2.0

C- 70-72% 1.7

D+ 64-69% 1.3 Poor

D 56-63% 1.0

D- 50-55% 0.7